



*L'alternative raffinée au traditionnel magasin d'électronique résidentielle
A refined alternative to the traditional home electronics store*

For Immediate Release

La Galerie Audio and Video Inc. expands its innovative home audio-visual showroom experience with a move into Déco centre Lasalle.

La Galerie's newest showroom will inspire home owners and custom design teams alike.

Montreal, Jan 11 2010 - La Galerie Audio and Video today announces an extension of its innovative showroom into the Déco centre Lasalle. La Galerie Audio and Video has taken an additional 1000 square feet of showroom space in this new 35,000 square foot custom design complex. Opening February 1st, La Galerie Audio Video's newest showroom will feature custom state of the art audio-visual technology for home integration.

Design consultants and discerning customers will be able to view and test the best in home entertainment equipment. La Galerie's Audio and Video experts will be on site offering individual advice and novel solutions to best suit individual customers needs.

Déco centre Lasalle is a fresh concept providing clients with a unique shopping experience. Customers can shop and seek advice from a variety of home building suppliers directly on site.

"Home owners are passionate about their home entertainment experience. La Galerie's expansion is a timely move into the custom home design market. This new location will provide homeowners and designers the opportunity to see and test the best in AV technology assisting them in making the appropriate buying decision. Our one stop showroom will help clientele maximize their time and to make sound choices saving them time and money. We're very excited about our latest business direction and look forward to helping clients make their vision of their dream homes come to life." says Ross Fairholm, President and CEO.

"For over 35 years Duocom has been the industry leader in developing and integrating leading edge audio-visual technological solutions into corporate settings. The recent diversification into the home build market is a natural extension of those expert services" says Marc Potvin, Business Development & Marketing Manager, "now custom home builders, Interior designers, Architects and specialized tradesmen can utilize Duocom's years of expertise to help their clients build the home of their dreams. Their choices are endless with access to all of our top of the line manufacturers, all available in a single location."

About Duocom Canada Inc.: Duocom Canada Inc. was founded in 1974 and has progressed into Canada's leader in audio-visual solutions. Duocom is a full-service, 100% Canadian owned organization with six locations across Canada.

In July 2007, Duocom Canada launched The Galerie Audio and Video showroom. Since then this completely new and innovative home automation showroom has been the top leading referral with industry professionals.

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